

# Skyship has strong third quarter, signing with China's UYoung and D360 for Worldwide Distribution

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**TORONTO, CANADA:** Fresh on the heels of reaching ten million subscribers and over 10 billion views on their Super Simple Songs® YouTube channel, the third quarter of 2018 has marked some major milestones for Skyship Entertainment™ with distribution deals blanketing the global market. It also brought season premieres of several preschool series to YouTube, preparing them for success at MIP Jr.

Skyship inked a distribution deal with China's UYoung Culture and Media Co., which includes a merchandising pact for flagship brand Super Simple™ and their preschool library. In addition to the award-winning Super Simple Songs series, the pact includes a number of titles from Skyship's growing catalogue of preschool properties, including *The Bumble Nums*, *Carl's Car Wash*, *Mr. Monkey*, *Monkey Mechanic*, and *Sing Along With Tobee*.

Clara Yang, VP International Business of UYoung said, "we recognize there's high demand for English content for young children in China, so we have been seeking high-quality content to fill the need. We were excited to find that Skyship's approach and strategy of using nursery rhymes and songs to learn English would perfectly fill that need. As new partners, we are dedicated to establishing Super Simple as a leading preschool education brand introducing children to English in China."

D360 has acquired global rights (excluding mainland China and Japan) for broadcast and VOD platforms to fifteen Skyship titles, including preschool favourites like *Super Simple Songs*, *Mr. Monkey*, *Monkey Mechanic*, and *Milo's Monster School VLOG*, as well as watch-and-learn series *Super Simple Draw*. With a vast catalogue of entertaining and educational content, Skyship Entertainment is also a 2018 recipient of several Parents' Choice Awards.

"The acquisition of the Skyship Entertainment content adds weight to our animation catalogue and opens up some really interesting sales opportunities as we can gain a lot of audience insights from the Youtube exposure," says Diane Rankin, SVP International, D360.

September also brought the season premieres of several Skyship staples back to the Super Simple TV™, *Caitie's Classroom*™, and Super Simple Songs YouTube channels. Most notably, *Carl's Car Wash* returned to the small screen with his first mini-movie *Carl's Big Adventure*, reaching over a million views in its first month of publication. Season two of the live offering *Caitie's Classroom* premiered with a Back to School episode, and *Sing Along with Tobee* is back with more nursery rhyme classics.

Morghan Fortier, Skyship CEO comments on what's next: "An exciting year lies ahead for Skyship with fresh episodes of popular series content, a ramped up release schedule for Super Simple Songs, and a brand new 26 episode alphabet-themed series slated to launch in early 2019. We're continuing to expand to additional platforms, such as a Super Simple SVOD app, development of traditional series content for older aged audiences, and continuing our education focused initiatives in Asia and beyond."

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[Skyship Entertainment](#)<sup>™</sup> is the creator of the beloved children's brand, [Super Simple](#)<sup>™</sup>. Their award-winning [Super Simple Songs](#)<sup>®</sup> combines delightful animation and puppetry with original and classic kids' songs to help make learning simple and fun. With over 11 billion views and 11 million subscribers on YouTube, their songs and videos are favorites with parents, teachers, and kids around the globe.

**Contact:**

Amy Kitchen - Communications Manager, Skyship Entertainment, [amy.k@skyship.tv](mailto:amy.k@skyship.tv)