



NEWS RELEASE

Skyship Entertainment welcomes The Wiggles to Super Simple January 14 - 18

TORONTO, CANADA: Skyship Entertainment™ is proud to announce an exciting collaboration between Super Simple and The Wiggles, Australia's award-winning children's entertainment superstars, running from January 14 – 18, 2019 on Skyship's Super Simple Songs YouTube channel and Super Simple social media platforms.

"We are great fans of The Wiggles and we were thrilled to have them visit Super Simple," said Morghan Fortier, CEO of Skyship Entertainment. "In everything we do we strive to make learning and teaching simple and fun. The Wiggles understand the importance of having fun and have always put it at the centre of their work as entertainers, alongside genuine respect for their audiences. We hope this marks the beginning of many more collaborations."

"Working with Skyship Entertainment has been a dream for The Wiggles' team. Skyship reflect the joy, passion and integrity required to work in early childhood entertainment, knowing that children learn best through play," said Paul Field, Managing Director, The Wiggles.

Super Simple's week of Wiggles fun features guest appearances, contests, the release of a special playlist of The Wiggles and Super Simple Songs, and the release of a new tune, "The Toilet Song", sung by The Wiggles with animation by Skyship Entertainment. Highlights include:

On **January 14**, tune in to the Super Simple Songs channel for a special episode of *Sing Along with Tobee*™ featuring Anthony and Emma from The Wiggles performing their hit song "Do the Propeller" with hosts Tobee and Caitie (Caitlin Claessens).

On **January 16**, on a special episode of the Super Simple Songs livestream program, *Caitie's Classroom*, Caitie will perform some of The Wiggles' greatest hits. Caitie's Field Trip to visit Emma and Lachy behind-the-scenes at their concert in Toronto will also be featured on this episode.

On **January 17**, tune in for that special song parents and children have been clamouring for – a giggly ode to getting your business done – “The Toilet Song”! This brand new song, written and sung by The Wiggles and animated by the Skyship Entertainment creative team, will be released on the Super Simple Songs channel.

Speaking about “The Toilet Song”, the blue Wiggle, Anthony Field, said: “Parents have been asking The Wiggles for decades now to write a song about toilet training, as this is such a big issue in early childhood. We know this song will make toilet training fun for children and be a help to those caring for them.”

About Skyship Entertainment and Super Simple

Skyship Entertainment™ is a Toronto-based family entertainment company that develops, produces, distributes and licenses content for the global market. With more than a decade of experience, our core team combines broadcast and digital-first expertise to create something truly unique: a broadcast-style pipeline that flows at made-for-digital speed. Skyship’s artist-driven studio uses 2D/3D animation, stop motion, live action and puppetry to create characters and content that children, parents, and teachers around the world adore. For more information visit www.skyship.tv

Skyship Entertainment is the creator of the beloved children’s brand Super Simple™. Our eight YouTube channels and website are home to some of the most well-known, and loved children’s content on the Internet. With over 12 billion views and 13+ million subscribers on YouTube, our award-winning songs, stories, series, and learning videos have become a part of the daily lives of families and teachers everywhere. Learn more at www.supersimple.com

Twitter: <https://twitter.com/SimpleSongs>

Facebook: www.facebook.com/supersimpleofficial/

Instagram: <https://instagram.com/supersimpleofficial>

Pinterest: <https://www.pinterest.ca/supersimpleofficial/>

About The Wiggles

The Wiggles are the world's most popular children's entertainment group, which formed in Sydney, Australia in 1991. Having performed to millions of children across the globe for almost three decades, it's now the case that children who once saw the fab four of fun are now bringing their children to enjoy the best in early childhood entertainment! The Wiggles have sold over 30 million CDs & DVDs and 8 million books and have more than 385,000 social media followers. More than 70 CD and DVD releases later, they've earned 18 x gold, 12 x platinum, 3 x double-platinum and 10 x multi-platinum awards for their music and DVD sales and in Australia have been awarded 13 ARIA Awards (the Australian equivalent of a Grammy Award) for Best Children’s Album (making ARIA history as the most awarded ARIA winner in the one category, and being inducted into

the ARIA Hall of Fame). The Wiggles see things from the perspective of the child, which is the basic tenet that informs their work. Because their performances are developmentally appropriate for their young audiences, they continue to attract and involve those audiences. Emma Watkins (The Yellow Wiggle), Lachy Gillespie (The Purple Wiggle), Simon Pryce (The Red Wiggle) and Anthony Field (The Blue Wiggle) and their friends are as appealing to the newer generation of pre-schoolers as the original Wiggles were to their older brothers and sisters and even, in some cases, their parents! Having performed live to over 400,000 people in 2018, The Wiggles will return to North America for a three-month tour in 2019! Their popular TV series are broadcast in 191 countries via Netflix and they can also be seen on Treehouse, Universal Kids and Hulu in North America and ABC in Australia. To find out more about The Wiggles, visit www.thewiggles.com or follow us on social media:

Twitter: [@TheWiggles](https://twitter.com/TheWiggles)

Instagram: [@thewiggles](https://www.instagram.com/thewiggles) □

Facebook: [facebook.com/thewiggles](https://www.facebook.com/thewiggles)

-30-

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