



NEWS RELEASE

Skyship Entertainment launches new Animated Series ***Captain Seasalt and the ABC Pirates***

TORONTO (February 8, 2019): Skyship Entertainment™ announced details of a new 2D animated series for children ages 4+, ***Captain Seasalt and the ABC Pirates***, which will launch on its [Super Simple TV YouTube channel](#) starting **Monday, March 4, 2019**.

Captain Seasalt and the ABC Pirates (26 episodes x 5-6 minutes) follows the adventures of Captain Seasalt and his band of curious shipmates as they explore the 26 islands of the Alphabet Archipelago in search of phonetic treasure. The pirates also learn teamwork and problem solving skills during their vocabulary-building adventure on the high seas.

“Over the years, we’ve produced a lot of great early fundamental alphabet content. With ***Captain Seasalt and the ABC Pirates*** we wanted to do something a bit more advanced and wrap it in a fun and exciting narrative to keep older kids entertained,” said Devon Thagard, Co-Owner of Skyship Entertainment.

While Captain Seasalt himself is the captain of adventure, it’s his merry band of pint-sized pirate shipmates who amp up the charm of the series. “Working with real kids we were able to bring a very genuine energy to the show, in the same way that the old *Peanuts* cartoons had, and that was the vibe we were aiming for,” explained Brett Jubinville, Skyship’s Head of Production and series Co-Creator.

The cast includes **Mackenzie De Zilva** as Maya, **Gabriela Francis** as Ellie, **Leo Orgil** as Sammy, and **Simon Pirso** as Pedro. **Hayden Finkelshtain** stars as Captain Seasalt and the crew’s devoted dog, Pepper.

Captain Seasalt and the ABC Pirates is Executive Produced by Troy McDonald, Devon Thagard, Brett Jubinville and Morghan Fortier, and written by Kathryn Durst, Pammy Salmon and Steve Shanahan.

About Skyship Entertainment and Super Simple

Skyship Entertainment™ is a family entertainment company based in Toronto that develops, produces, distributes and licenses content for the global market.

With more than a decade of experience, our core team combines broadcast and digital-first expertise to create something truly unique: a broadcast-style pipeline that flows at made-for-digital speed. Skyship's artist-driven studio uses 2D/3D animation, stop motion, live action and puppetry to create characters and content that children, parents, and teachers around the world adore. For more information visit www.skyship.tv

Skyship Entertainment is the creator of the beloved children's brand Super Simple™. Our eight YouTube channels and website are home to some of the most well-known, and loved children's content on the Internet. With 13+ billion views and 14+ million subscribers on YouTube, our award-winning songs, stories, series, and learning videos have become a part of the daily lives of families and teachers everywhere. Learn more at www.supersimple.com

Twitter: <https://twitter.com/SimpleSongs>

Facebook: www.facebook.com/supersimpleofficial/

Instagram: <https://instagram.com/supersimpleofficial>

Pinterest: <https://www.pinterest.ca/supersimpleofficial/>

-30-

Media Contacts:

Amy Kitchen, Communications Manager, amy.k@skyship.tv

Karen Lorenowicz, 416- 245-2475, karen.lorenowicz@gmail.com